

ADSTRONAUT AI

# Women's Canvas Turf Sneaker

REFERENCE TECH PACK

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## STY\_3DMR8U\_260508\_SPJ1

### Women's Embroidered Canvas Turf Sneaker

Season: SS26

Vendor: Sample Factory

Size: 40 (37 - 44)

## REFERENCE IMAGES

Material: Brushed canvas and tonal floral jacquard textile upper

Proto 1

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OPD Contact: N/A



Front



Back

# STY\_3DMR8U\_260508\_SPJ1

Women's Embroidered Canvas Turf Sneaker

Season: SS26

Vendor: Sample Factory

## SAMPLE MEASUREMENTS

Size: 40 (37 - 44)

Material: Brushed canvas and tonal floral jacquard textile upper

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**STY\_3DMR8U\_260508\_SPJ1****Women's Embroidered Canvas Turf Sneaker**

Season: SS26

Vendor: Sample Factory

**SIZE GRADING CHART**

Size: 40 (37 - 44)

Material: Brushed canvas and tonal floral jacquard textile upper

**Proto 1**

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| POINT OF MEASURE                               | TOLERANCE | 37   | 38   | 39   | 40   | 41   | 42   | 43   | 44   |
|------------------------------------------------|-----------|------|------|------|------|------|------|------|------|
| Outsole Length                                 | ±0.3      | 24.2 | 25.5 | 26.9 | 28.2 | 29.5 | 30.9 | 32.2 | 33.6 |
| Bottom/Last Length                             | ±0.3      | 22.7 | 24.0 | 25.4 | 26.7 | 28.0 | 29.4 | 30.7 | 32.1 |
| Forepart Width (widest part of upper)          | ±0.2      | 8.7  | 9.0  | 9.3  | 9.6  | 9.9  | 10.3 | 10.6 | 11.0 |
| Outsole Width at Ball                          | ±0.2      | 9.5  | 9.8  | 10.1 | 10.4 | 10.7 | 11.1 | 11.4 | 11.8 |
| Waist Width (midfoot outsole width)            | ±0.2      | 6.2  | 6.4  | 6.6  | 6.8  | 7.0  | 7.2  | 7.4  | 7.6  |
| Heel Width (outsole)                           | ±0.2      | 6.8  | 7.0  | 7.2  | 7.4  | 7.6  | 7.8  | 8.0  | 8.2  |
| Toe Spring Height                              | ±0.2      | 1.5  | 1.6  | 1.7  | 1.8  | 1.9  | 2.0  | 2.1  | 2.2  |
| Heel Height (ground to topline at center back) | ±0.3      | 6.3  | 6.5  | 6.7  | 6.9  | 7.1  | 7.3  | 7.5  | 7.7  |
| Quarter Height (sole top to topline at side)   | ±0.3      | 5.2  | 5.4  | 5.6  | 5.8  | 6.0  | 6.2  | 6.4  | 6.6  |
| Vamp Length (toe tip to throat start)          | ±0.3      | 14.0 | 14.6 | 15.2 | 15.8 | 16.4 | 17.0 | 17.6 | 18.2 |
| Toe Cap/Toe Bumper Height                      | ±0.2      | 2.8  | 2.9  | 3.0  | 3.1  | 3.2  | 3.3  | 3.4  | 3.5  |
| Eyestay Length                                 | ±0.3      | 10.5 | 10.9 | 11.3 | 11.7 | 12.1 | 12.5 | 13.0 | 13.5 |
| Eyestay Width                                  | ±0.2      | 2.9  | 3.0  | 3.1  | 3.2  | 3.3  | 3.4  | 3.5  | 3.6  |
| Tongue Total Length                            | ±0.3      | 15.0 | 15.5 | 16.0 | 16.5 | 17.0 | 17.5 | 18.0 | 18.5 |
| Tongue Width at Center                         | ±0.2      | 5.2  | 5.4  | 5.6  | 5.8  | 6.0  | 6.2  | 6.4  | 6.6  |

Sample Size: 40 (highlighted) · cm · Continued on next page

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Women's Embroidered Canvas Turf Sneaker

Season: SS26

Vendor: Sample Factory

**SIZE GRADING CHART (CONTINUED)**

Size: 40 (37 - 44)

Material: Brushed canvas and tonal floral jacquard textile upper

**Proto 1**

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| POINT OF MEASURE                                | TOLERANCE | 37   | 38   | 39   | 40   | 41    | 42    | 43    | 44    |
|-------------------------------------------------|-----------|------|------|------|------|-------|-------|-------|-------|
| Opening Length (inside topline, heel to throat) | ±0.3      | 18.3 | 19.0 | 19.7 | 20.4 | 21.1  | 21.8  | 22.5  | 23.2  |
| Heel Counter Length                             | ±0.2      | 6.6  | 6.8  | 7.0  | 7.2  | 7.4   | 7.6   | 7.8   | 8.0   |
| Foxing/Midsole Sidewall Height at Waist         | ±0.2      | 2.0  | 2.1  | 2.2  | 2.3  | 2.4   | 2.5   | 2.6   | 2.7   |
| Foxing/Midsole Sidewall Height at Heel          | ±0.2      | 2.3  | 2.4  | 2.5  | 2.6  | 2.7   | 2.8   | 2.9   | 3.0   |
| Foxing/Midsole Sidewall Height at Toe           | ±0.2      | 2.1  | 2.2  | 2.3  | 2.4  | 2.5   | 2.6   | 2.7   | 2.8   |
| Outsole Lug Height                              | ±0.1      | 0.3  | 0.3  | 0.3  | 0.35 | 0.3   | 0.3   | 0.3   | 0.3   |
| Lace Length                                     | ±2.0      | 90.0 | 90.0 | 90.0 | 95   | 105.0 | 115.0 | 125.0 | 135.0 |
| Lace Width                                      | ±0.1      | 0.8  | 0.8  | 0.8  | 0.8  | 0.8   | 0.8   | 0.8   | 0.8   |
| Logo/Swoosh Length                              | ±0.2      | 9.9  | 10.2 | 10.5 | 10.8 | 11.1  | 11.4  | 11.7  | 12.0  |
| Logo/Swoosh Height                              | ±0.2      | 2.8  | 2.9  | 3.0  | 3.1  | 3.2   | 3.3   | 3.4   | 3.5   |
| Heel Tab Height                                 | ±0.2      | 4.5  | 4.6  | 4.7  | 4.8  | 4.9   | 5.0   | 5.1   | 5.2   |
| Heel Tab Width                                  | ±0.2      | 5.3  | 5.4  | 5.5  | 5.6  | 5.7   | 5.8   | 5.9   | 6.0   |
| Insole Length                                   | ±0.3      | 22.2 | 23.5 | 24.9 | 26.2 | 27.5  | 28.9  | 30.2  | 31.6  |
| Insole Width at Ball                            | ±0.2      | 8.3  | 8.5  | 8.7  | 8.9  | 9.1   | 9.3   | 9.7   | 10.0  |
| Sockliner/Footbed Heel Width                    | ±0.2      | 5.3  | 5.5  | 5.6  | 5.8  | 6.0   | 6.1   | 6.3   | 6.4   |

Sample Size: 40 (highlighted) · cm

STY\_3DMR8U\_260508\_SPJ1

Women's Embroidered Canvas Turf Sneaker

Season: SS26

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Size: 40 (37 - 44)

MATERIALS

Material: Brushed canvas and tonal floral jacquard textile upper

Proto 1

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Brushed canvas upper

Toe vamp, eyestay facing, heel quarter exterior base

Medium-weight brushed cotton canvas, approx. 12 oz, Pantone 11-0608 TCX / #F5F1E8, soft sueded surface



Tonal floral jacquard textile

Medial and lateral quarter underlay panels

Embossed or jacquard woven floral textile, Pantone 11-0608 TCX / #F5F1E8, lightweight decorative quarter panel



Synthetic leather logo overlay

Lateral and medial side logo appliqué

Matte PU synthetic leather overlay, Pantone 19-1617 TCX / #5B2B35, edge turned and topstitched



Satin ribbon shoelace

Lacing system

Flat satin ribbon lace, Pantone 19-1617 TCX / #5B2B35, approx. 18-20mm width



Textile tongue and collar lining

Tongue underside and collar interior

Soft woven or microfiber lining, Pantone 12-0703 TCX / #E9DFC9, smooth comfort finish



Foam padding set

Inside tongue and collar

3-5mm polyurethane comfort foam sheets for tongue and collar padding



Heel counter reinforcement

Internal heel area between upper and lining

Thermoplastic heel counter, pre-moldable support sheet, medium stiffness



Toe puff reinforcement

Internal toe box

Thermoplastic toe puff, light-medium stiffness for low-profile toe shape

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Women's Embroidered Canvas Turf Sneaker

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MATERIALS (CONTINUED)

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Material: Brushed canvas and tonal floral jacquard textile upper

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Eyelet reinforcement tape

Under eyestay seam and lace row

Internal woven stay tape for lace row stability, natural color



Sockliner

Inside footbed

Die-cut cushioned insole board with textile top cover, light beige finish



Rubber foxing and outsole unit

Bottom unit including foxing and outsole

Molded rubber cup-style sole with textured toe bumper and turf lug bottom, Pantone 19-1617 TCX / #5B2B35, matte finish



Adhesive and bonding cement

Lasting margin and sole attachment

Footwear-grade primer and cement system for upper-to-sole attachment



Brand label / tongue print

Tongue top and heel exterior branding

Small tonal brand mark print or heat transfer in burgundy at tongue top and heel tab area



Retail packaging set

Packing

Tissue paper, shoe box, size sticker, stuffing paper

## STY\_3DMR8U\_260508\_SPJ1

Women's Embroidered Canvas Turf Sneaker

Season: SS26

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## MATERIALS CALLOUT

Size: 40 (37 - 44)

Material: Brushed canvas and tonal floral jacquard textile upper

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**STY\_3DMR8U\_260508\_SPJ1****Women's Embroidered Canvas Turf Sneaker**

Season: SS26

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**BILL OF MATERIALS**

Size: 40 (37 - 44)

Material: Brushed canvas and tonal floral jacquard textile upper

**Proto 1**

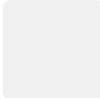
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OPD Contact: N/A

| #  | ITEM NAME                        | DESCRIPTION                                                                                                            | PLACEMENT                                            | QTY  | UNIT |
|----|----------------------------------|------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------|------|------|
| 1  | Brushed canvas upper             | Medium-weight brushed cotton canvas, approx. 12 oz, Pantone 11-0608 TCX / #F5F1E8, soft sueded surface                 | Toe vamp, eyestay facing, heel quarter exterior base | 0.42 | m    |
| 2  | Tonal floral jacquard textile    | Embossed or jacquard woven floral textile, Pantone 11-0608 TCX / #F5F1E8, lightweight decorative quarter panel         | Medial and lateral quarter underlay panels           | 0.16 | m    |
| 3  | Synthetic leather logo overlay   | Matte PU synthetic leather overlay, Pantone 19-1617 TCX / #5B2B35, edge turned and topstitched                         | Lateral and medial side logo appliqué                | 2    | pcs  |
| 4  | Satin ribbon shoelace            | Flat satin ribbon lace, Pantone 19-1617 TCX / #5B2B35, approx. 18-20mm width                                           | Lacing system                                        | 2    | pcs  |
| 5  | Textile tongue and collar lining | Soft woven or microfiber lining, Pantone 12-0703 TCX / #E9DFC9, smooth comfort finish                                  | Tongue underside and collar interior                 | 0.18 | m    |
| 6  | Foam padding set                 | 3-5mm polyurethane comfort foam sheets for tongue and collar padding                                                   | Inside tongue and collar                             | 0.08 | m    |
| 7  | Heel counter reinforcement       | Thermoplastic heel counter, pre-moldable support sheet, medium stiffness                                               | Internal heel area between upper and lining          | 2    | pcs  |
| 8  | Toe puff reinforcement           | Thermoplastic toe puff, light-medium stiffness for low-profile toe shape                                               | Internal toe box                                     | 2    | pcs  |
| 9  | Eyelet reinforcement tape        | Internal woven stay tape for lace row stability, natural color                                                         | Under eyestay seam and lace row                      | 0.24 | m    |
| 10 | Sockliner                        | Die-cut cushioned insole board with textile top cover, light beige finish                                              | Inside footbed                                       | 2    | pcs  |
| 11 | Rubber foxing and outsole unit   | Molded rubber cup-style sole with textured toe bumper and turf lug bottom, Pantone 19-1617 TCX / #5B2B35, matte finish | Bottom unit including foxing and outsole             | 2    | pcs  |
| 12 | Adhesive and bonding cement      | Footwear-grade primer and cement system for upper-to-sole attachment                                                   | Lasting margin and sole attachment                   | 0.05 | kg   |
| 13 | Brand label / tongue print       | Small tonal brand mark print or heat transfer in burgundy at tongue top and heel tab area                              | Tongue top and heel exterior branding                | 2    | sets |
| 14 | Retail packaging set             | Tissue paper, shoe box, size sticker, stuffing paper                                                                   | Packing                                              | 1    | set  |



**STY\_3DMR8U\_260508\_SPJ1**

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Size: 40 (37 - 44)

**UPPER MATERIALS**

Material: Brushed canvas and tonal floral jacquard textile upper

**Proto 1**

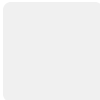
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| MATERIAL NUMBER | MATERIAL NAME                           | PLM CODE               | MATERIAL COLOR                                    | SUPPLIER | CERTIFICATIONS |
|-----------------|-----------------------------------------|------------------------|---------------------------------------------------|----------|----------------|
| vamp            | Brushed cotton canvas                   | 1.6-1.8mm with backing | Pantone 11-0608 TCX / #F5F1E8, soft brushed matte | TBD      | TBD            |
| quarter         | Tonal floral jacquard woven textile     | 1.2-1.4mm              | Pantone 11-0608 TCX / #F5F1E8 tone-on-tone floral | TBD      | TBD            |
| logo overlay    | PU synthetic leather                    | 1.0-1.2mm              | Pantone 19-1617 TCX / #5B2B35 matte               | TBD      | TBD            |
| tongue          | Brushed cotton canvas with foam backing | 2.5-4.0mm total build  | Pantone 11-0608 TCX / #F5F1E8                     | TBD      | TBD            |
| collar lining   | Smooth woven or microfiber lining       | 0.8-1.0mm              | Pantone 12-0703 TCX / #E9DFC9                     | TBD      | TBD            |
| heel counter    | Thermoplastic reinforcement             | 1.5-1.8mm              | hidden internal component                         | TBD      | TBD            |



**STY\_3DMR8U\_260508\_SPJ1**

**Women's Embroidered Canvas Turf Sneaker**

Season: SS26

Vendor: Sample Factory

**SOLE UNIT SPECIFICATION**

Size: 40 (37 - 44)

Material: Brushed canvas and tonal floral jacquard textile upper

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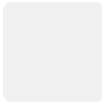
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|                      |                                                                           |
|----------------------|---------------------------------------------------------------------------|
| Outsole Material     | Molded rubber                                                             |
| Outsole Construction | Low cup-style foxing with integrated turf lug outsole                     |
| Midsole Type         | None visible; foxing and outsole appear as one-piece rubber unit          |
| Midsole Density      | n/a                                                                       |
| Insole Specs         | Die-cut cushioned sockliner over insole board, light arch contour minimal |
| Shank Material       | none                                                                      |
| Heel Construction    | Flat integrated rubber heel with low sidewall wrap                        |
| Attachment Method    | cemented                                                                  |

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**STY\_3DMR8U\_260508\_SPJ1**  
**Women's Embroidered Canvas Turf Sneaker**  
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**ACCESSORIES**

Size: 40 (37 - 44)      Material: Brushed canvas and tonal floral jacquard textile upper

**Proto 1**  
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|                |                                                                                |
|----------------|--------------------------------------------------------------------------------|
| Closure Type   | lace                                                                           |
| Eyelet Specs   | No visible metal eyelets; stitched lace holes with internal reinforcement tape |
| Lace Type      | Flat satin ribbon lace                                                         |
| Lace Length    | 1150mm                                                                         |
| Zipper Specs   | —                                                                              |
| Buckle Details | —                                                                              |
| Aglet Finish   | self-wrapped or heat-cut satin finish                                          |

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## STY\_3DMR8U\_260508\_SPJ1

Women's Embroidered Canvas Turf Sneaker

Season: SS26

Vendor: Sample Factory

## SEWING DETAILS

Size: 40 (37 - 44)

Material: Brushed canvas and tonal floral jacquard textile upper

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STY\_3DMR8U\_260508\_SPJ1

Women's Embroidered Canvas Turf Sneaker

Season: SS26

Vendor: Sample Factory

COLORWAYS & PANTONE

Size: 40 (37 - 44)      Material: Brushed canvas and tonal floral jacquard textile upper

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Pantone Color Palette



Main upper base, tongue, collar facing  
Pantone 11-0608 TCX  
#F5F1E8



Tonal floral jacquard side panels  
Pantone 11-0608 TCX  
#F5F1E8



Logo overlay, laces, foxing, outsole  
Pantone 19-1617 TCX  
#5B2B35



Interior lining visible at collar  
Pantone 12-0703 TCX  
#E9DFC9

## STY\_3DMR8U\_260508\_SPJ1

### Women's Embroidered Canvas Turf Sneaker

Season: SS26

Vendor: Sample Factory

Size: 40 (37 - 44)

## DETAILED VIEWS

Material: Brushed canvas and tonal floral jacquard textile upper

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OPD Contact: N/A

## CONSTRUCTION DETAILS – NIKE FIELD GENERAL (WOMEN'S)

### 1 EYESTAY AND LACE DETAIL



### 2 SIDE LOGO OVERLAY DETAIL



### 3 HEEL COLLAR CONSTRUCTION



### 4 FOXING AND TURF SOLE DETAIL



## STY\_3DMR8U\_260508\_SPJ1

### Women's Embroidered Canvas Turf Sneaker

Season: SS26

Vendor: Sample Factory

## ARTWORK DETAILS

Size: 40 (37 - 44)

Material: Brushed canvas and tonal floral jacquard textile upper

Proto 1

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OPD Contact: N/A

### ARTWORK DETAILS

#### 1 WOVEN JACQUARD

Medial & Lateral Quarter Panels

~120mm W x 55mm H per side panel visible area



Decorative tonal floral jacquard pattern in the side panel textile; no separate print application.

#### 2 LOGO PRINT

Tongue Top Center

~28mm W x 8mm H



Small brand wordmark in burgundy placed at top of tongue, centered and subtle.

#### 3 LOGO PRINT

Heel Exterior Upper Edge

~20mm W x 6mm H



Small burgundy brand mark positioned near heel collar on exterior back quarter.

### ARTWORK PLACEMENT



LATERAL VIEW



MEDIAL VIEW



TOP VIEW (TONGUE)



HEEL VIEW (EXTERIOR)

Garment Information

Type: Low-top sneaker      Silhouette: Streamlined low-profile lace-up turf silhouette      Construction: Cut-and-sew upper with lasted cemented rubber sole

Construction & Trim Details

| # | SECTION                | DETAIL TYPE         | DESCRIPTION                                                                                                                                                |
|---|------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | Upper                  | Panel construction  | Brushed canvas vamp and eyestay joined to tonal floral jacquard quarter panels with exposed decorative blanket-style seam finish along topline panel edges |
| 2 | Logo overlay           | Appliqué attachment | Synthetic leather side logo overlay edge-stitched to quarter panel with narrow single-needle stitch                                                        |
| 3 | Lace system            | Closure             | Wide satin ribbon laces threaded through stitched lace holes without visible metal eyelets; internal reinforcement tape required                           |
| 4 | Collar and tongue      | Comfort structure   | Light foam padding inserted into collar and tongue, collar lining turned and stitched clean                                                                |
| 5 | Toe and heel structure | Reinforcement       | Thermoplastic toe puff and heel counter inserted between upper and lining before lasting                                                                   |
| 6 | Bottom unit            | Sole attachment     | Upper lasted to board and cement bonded to molded rubber foxing/outsole unit with turf tread lugs                                                          |

## STY\_3DMR8U\_260508\_SPJ1

### Women's Embroidered Canvas Turf Sneaker

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## SEWING INSTRUCTIONS

Size: 40 (37 - 44)

Material: Brushed canvas and tonal floral jacquard textile upper

Proto 1

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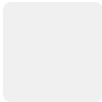
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### Sewing Instructions

1. Cut all upper shell, jacquard quarter, lining, reinforcement, and overlay components to pattern with mirrored side accuracy.
2. Apply internal reinforcement tape at eyestay and prepare stitch-through lace openings; attach synthetic leather side logo overlays by single-needle edge stitch.
3. Join vamp, quarter, eyestay, and heel panels; maintain exposed decorative blanket-style seam finish visible along topline and eyestay edge.
4. Insert tongue foam and assemble tongue; stitch tongue to vamp and secure lining components.
5. Insert toe puff and heel counter between shell and lining; close collar with foam padding and clean turned edge finish.
6. Last completed uppers over last, cement lasting margins, and attach strobels/boarded upper to insole base per factory standard.
7. Prime and heat-activate rubber sole unit; cement bond upper to molded foxing/outsole and press for full perimeter adhesion.
8. Insert sockliner, lace with satin ribbon, perform cleaning, inspection, and pair packing.



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**FIT LOG & REVISION HISTORY**

Size: 40 (37 - 44)      Material: Brushed canvas and tonal floral jacquard textile upper

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| NOTES                                  | DATE       |
|----------------------------------------|------------|
| Tech Pack v0 Generated <i>(locked)</i> | 2026-05-08 |
|                                        |            |
|                                        |            |
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# AI tools for fashion production

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- Tech pack generation from a single garment photo
  - AI product photoshoots
  - Design variations and colorways
- Garment recoloring and fabric swap
  - Product view generation

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